



BBA @ WORKPLACE

UPDATES ABOUT WORK-BASED LEARNERS OF IGNOU

APRIL 2021



WHAT'S INSIDE

Work-based Learning Management System - University perspective

Work-based Reflections for better professionals and better learners

Student in Focus: Exceeding the expectations of Sales!

WORK-BASED LEARNING MANAGEMENT SYSTEM: UNIVERSITY PERSPECTIVE

ACCESS TO STUDENT PROFILES AND EVIDENCES!

Students of Work-based Degree Program - BBA(SM) implemented by IGNOU through School of Management Studies, as a part of Continuous Comprehensive Evaluation upload assignments, work-reports along with evidences.

Comprehensive Work-based Learning Management System - Nai Talim, empowers the University to access the Learning Records of each and every student from across the country! These records include no. of hours of eLearning completed, percentage of eBook read, marks scored and even the video based assignment and work reports of each and every student!

Even prior to learning, the framework empowers University to access applicant profiles, set the cut-off criteria and verify the eligibility for admission confirmation!

While implementing such an innovative program, this perspective is imperative!



Eligibility Statistics

0	32	0	3	0
Candidates Pending for verification	Verified Candidates	Rejected Candidates	Query Replied Candidates	Query Rejected Candidates

Report List

Sr.No	Application ID	Name	Status	View
1	WBL200002815	ARAVIND R SREEDHAR	Query Replied	View
2	WBL200002748	PRATIKSHA VIJAY MORE	Query Replied	View
3	WBL200002460	NISHA MAHENDRA BHALERAO	Query Replied	View
4	WBL200002848	Sanjana Vasant Ialge	Verified	View
5	WBL200002817	SHWETA YOGESH WAGH	Verified	View

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Work-based Degree by IGNOU & MKCL

This is an initiative to share work-based learning process experienced by the students of a unique degree program BBA(SM) offered by Indira Gandhi National Open University (IGNOU)



Students practice work-based reflections with their mentor through audio / video conference.

Students also participate in group reflection sessions every week wherein penetrating questions are used as a scaffold for reflection. Questions such as:

- What is/ was the expected output in your task?
- What is/was the impact of this task on the overall project?
- Who is/was your customer? Is s/he satisfied with this output? What are the challenges while performing the task?
- Which tools / technology you use to carry out the task? Which part of your task could be automated and which one will retain human touch? and a few more...

During COVID 19, students do not get to interact with mentors physically since many of them are working from home. However remote discussions have been extremely helpful for them to be motivated and learn!

WBL DIARIES

Self-reflection and Evidences of Working and Learning



WBL Diary is a sharing of students' learning through experiences. Students reflect and record evidences of learning through working! Video page of WBL Diary is published every fortnight.

<https://ignou.mkcl.org/wbl-updates>

Student in Focus!

Mastering the Selling Skills!

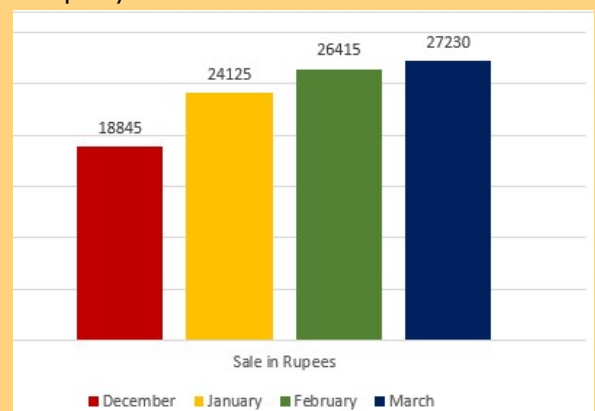


Adesh Padwal,
Maharashtra
FY BBA(SM)

Adesh is working as a **Marketing Executive** with a private limited company offering **Ayurvedic services**.

He was given per day sales target. He found it tough initially. However, he did not give up!

In last four months, with his commitment to master **selling skills, grit and perseverance** he has exceeded expectations of his company!



Well done Adesh!