

MAY 2021



BBA @ WORKPLACE

Updates about Work-based Learners of IGNOU

Evidence based Internship Report

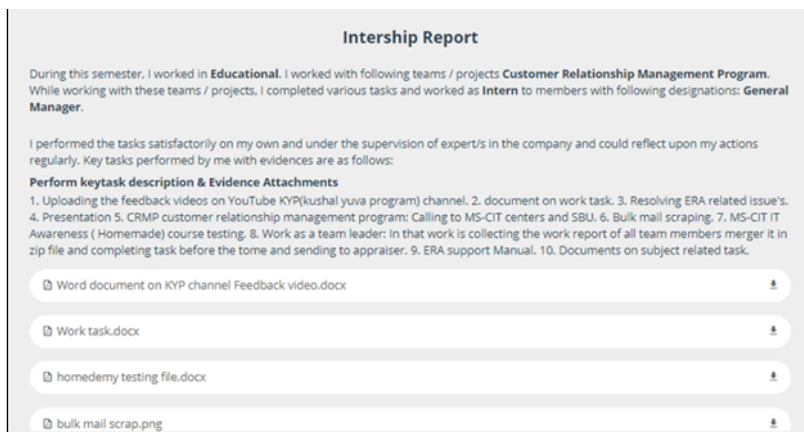
E-Workbook for capturing work-based learning evidences

Students of Work-based Degree Program - BBA(SM) implemented by IGNOU through School of Management Studies, upload internship reports through Nai Talim - Work-based Learning Management Framework.

The framework enables students to upload the evidences of the work every week and every month. The evidences can be in form of excels / ppts / videos / audios. It can include appreciations from appraisers endorsing the skills attained and the performance. The framework offers a scaffolding to students in early months of internship, in form of a wizard to with English language support and format. Additionally, students can upload supporting video / audio to elaborate their role, skills attained and justify the challenges faced.

In weekly sessions, discussions are held on how to prepare impressive Internship report through daily work report and weekly work reflections. The reports are evaluated by mentors and University, thereby linking industry and academia.

Evidence based internship reports lead to evidence based resume!



CONTENT

**E-WORKBOOK:
EVIDENCE BASED
INTERNSHIP REPORT**

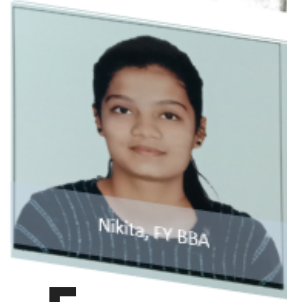
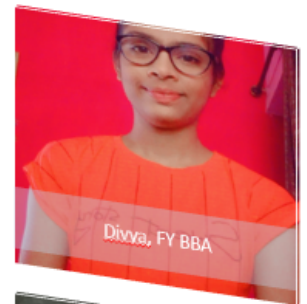
**JOINING WORKPLACES
DURING COVID 19**

**STUDENT IN FOCUS:
DESIGNING IN FOCUS!**

BBA @ Workplace

Work-based Degree by IGNOU & MKCL

This is an initiative to share work-based learning process experienced by the students of a unique degree program BBA(SM) offered by Indira Gandhi National Open University (IGNOU)



Students in Focus

Joining workplaces during Covid 19-

January 2021 batch interns of BBA (SM) have joined their workplaces during the second wave of COVID 19 all over India.

These new entrants to the program faced many challenges. No accommodation, difficulty in getting food service, space crunch in case of work-from-home mode, and many more.. But bravo to them for overcoming these challenges, finding solutions and adjusting to the situation!

WBL DIARIES

Self-reflection and Evidences of Working and Learning

WBL Diary is a sharing of students' learning through experiences. Students reflect and record evidences of learning through working! Video page of WBL Diary is published every fortnight.



<https://ignou.mkcl.org/wbl-updates>

“I’m always excited to work despite the lockdown. Staying positive and committed to customers is the secret”

- Vaibhav Dhokale, SY BBA(SM)

Vaibhav is working on creating marketing designs! He used to have ideas but could not execute. He learnt PDCA cycle from appraiser and worked hard. He struggled to understand the requirements and came up with multiple design options. Learnt new tools and techniques. He made lots of corrections. Never denied iterations. This way of correcting himself improved his ability.

And finally, he has contributed to more than 100 designs which suffice company requirements!

